



Music Policy (Code 5)

1. Background

1.1 Community broadcasters are renowned for supporting new, local, independent and particularly, Australian music. Many musicians have had their first airplay and interviews on community stations. Furthermore community broadcasters are in a unique position to play and engage with a broad range of musical styles. This support of the music industry and diverse music played is one of the key reasons people listen to community radio. The 2006 McNair Audience Research Survey shows that two key reasons for listening to community radio stations are:

- They play Australian music / support local artists
- Specialist music or information programs.

2. Purpose

2.1 The purpose of this policy is to ensure that Triple H FM

- continues to play a diverse range of music throughout all of its programming;
- supports local musicians; and
- complies with the 25% Australian music requirement of the community radio codes of practice by aiming for 30% Australian music across all general programming, to allow for specialist programs (music and/or talks based) which may not be able to meet the 25% quota (see 3.2)

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Created in consultation with The Community Broadcasting Association Australia



3. Policy

- 3.1 Presenters are encouraged to provide a wide range of musical styles while taking into account the station's aims and objectives and the individual program's aims and objectives.
- 3.2 All programs will endeavor to ensure that of the total music played throughout a program, at least 30% of this is Australian unless;
 - a. The programs aim is to focus on music or culture other than Australian
 - b. The musical style of a program is of a nature that does not have a high instance of Australian recordings.
- 3.3 In the cases of 3.2.a and 3.2.b, prior approval must be given in writing by the Head of Programming (programming@triplehfm.com.au) for a program to qualify for these exemptions.
- 3.4 All Australian recordings which are the property of the station will be visibly identified as Australian.
- 3.5 Presenters are to use music for their programs from the Station Automation Software, which is Jazler Radiostar (Jazler), where a presenter does not use Jazler as the source of music for their program they are required to send the Head of Programming (programming@triplehfm.com.au) a music log sheet substantially similar to Attachment A.
- 3.6 An audit of Australian music content will be conducted on a monthly basis.
- 3.7 Presenters are encouraged to, within the confines of the sponsorship framework, promote events where local musicians are featured.
- 3.8 Presenters must not make representations to record companies or other music suppliers on behalf of Triple H FM unless prior consent has been given by the The Board of Directors or The Station Manager.
- 3.9 Triple H FM will not accept any form of payment in cash or in-kind, in return for providing airplay or promotion of music, except under standard sponsorship arrangements.

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Attachment A

Track #	Title	Artist	Album/ Release Title	Type (Album/ Single)	Duration (Mins)	Australian (Y/N)
1	Choir	Guy Sebastian	Choir	Single	2:51	Y
2	Let You Know (feat. London Grammar)	Flume	Let You Know (feat. London Grammar)	Single	3:19	Y
3	Johnny Run Away	Tones and I	Johnny Run Away	Single	3:13	Y
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